
Missouri Association for Social Welfare
2010 Annual Report
Missouri's voice for social justice since 1901



About the Missouri Association for Social Welfare

The [Missouri Association for Social Welfare](#) (MASW) is a citizen membership organization that was founded in 1901. Organized in the Progressive Era, our organization began in St. Louis as the Missouri Conference on Corrections and Charities. At this time, we operated as a statewide professional forum for philanthropists, government employees of human services agencies, and private charity professionals. In our first decade of existence, our principal activity involved meeting once a year to discuss social problems—a tradition that continues with our annual conference, the 110th of which was held this year.

MASW evolved into its present form in 1910 when its first legislative committee was formed under the leadership of Roger Baldwin, who later founded the American Civil Liberties Union. At this point, we began advocating for changes in public policy to improve social conditions as it continues to do today. Among our first major successes was the creation of the Widow's Pension Program, a pilot project in Jackson County, Missouri, which became the model for the national Aid to Dependent Children Program, passed in the Social Security Act of 1935.

Major achievements of the first century include:

- [Missouri Commission on Human Rights](#)
- [Missouri Public Defender Commission](#)
- School Nutrition Program
- [Missouri Housing Trust Fund](#)
- Medicaid expansions
- Repeal of state sales tax on food
- Family Development Accounts
- Department of Corrections reforms
- [Missouri Foundation for Health](#)

Second century achievements include:

- [Health Care Foundation of Greater Kansas City](#)
- Mental Health Parity legislation
- Quality Jobs Act (enactment and expansion)
- State minimum wage increase
- Department of Corrections reforms
- [Fair Energy Rate Action Fund](#)
- [Missouri Health Advocacy Alliance](#)

Mission

It is our mission to provide the leadership, research, education, and advocacy to improve public policies and programs impacting the health and welfare of all people in Missouri.

Vision

We envision Missouri becoming a more just, equitable, and democratic society that assures every person's health, safety, security, independence, human rights, dignity, and the opportunity to reach full potential.

Carrying Out Our Mission

Leadership

Through membership and leadership, MASW works with coalitions whose missions, values, and goals align with ours. In 2010, we provided leadership to almost 20 coalitions. As a nonpartisan organization, we participate only in nonpartisan coalitions. We annually review each coalition's activities to determine whether our continued participation is ideal for furthering our mission.

Research

Our research is designed to raise public awareness about changing social problems, provide data for policymakers, and to monitor the affects of public policy on Missouri's most vulnerable citizens. Much of this research is funded by philanthropic foundations, government organizations, or other grantors. Therefore, plans for particular types of research may sometimes be postponed until funding is acquired.

Homeless Missourians Information System

Our largest ongoing research project is the [Homeless Missourians Information System](#) (HMIS). MASW is the program administrator for HMIS, which collects information about Missouri's homeless and those at risk of homelessness. This information is compiled into a shared database for use by agencies that provide assistance to such persons, in order to work toward ending homelessness. HMIS is funded by grants from the Department of Housing and Urban Development and the Missouri Housing Development Commission. None of the funding from the Department of Housing and Urban Development or the Missouri Housing Development Commission contributes to advocacy efforts.

Public Outreach and Education

To the general public about important issues regarding social welfare, we conduct public forums and conferences. In addition, we publish newsletters and articles in print, via email, and online to share information about social problems and our efforts to combat them.

Advocacy

Our advocacy efforts are focused on legislators working in the nearby Missouri State Capitol. Through advocacy, our goal is to bring visibility to the ways social justice and the common good can be attained, particularly for legislators debating public policy initiatives. We advocate in favor or against legislation, typically via committee testimony. In addition to direct legislative advocacy, we participate in numerous advocacy events throughout the year and conduct a Student Advocacy Day to teach young people about advocacy.

2010 MASW Board of Directors

The MASW Board of Directors is comprised of six officers who form the executive committee, 12 at-large board members, and the chairs of task forces and local chapters. Five of the officers and all of the at-large board members are elected for two-year terms by MASW members at the Membership Meeting, which is held each fall at the Annual Conference. The President, 2nd Vice President, and Secretary are elected in odd-numbered years, and the 1st Vice President and Treasurer are elected in even-numbered years. The sixth officer, the Immediate Past President, is the person who held the office of president immediately prior to the current President. Six at-large board members are elected in even-numbered years while six are elected in odd-numbered years. In addition, the chairs of our four [regional chapters](#) are elected locally and automatically become members of the Board of Directors. Similarly, the appointed chairs of our eight [task forces](#) automatically become members of the Board of Directors upon election. However, a person who is chair of a chapter or task force who is also elected to the MASW Board of Directors as a board member or officer does not get two votes on the board.

Executive Committee

- President: Stuart Murphy
- 1st Vice President: Joe Yancey
- 2nd Vice President: [Marcia Hayes-Harris](#)
- Secretary: Ann Johnson
- Treasurer: Kevin Kelly, Ph.D.
- Immediate Past President: Mary Schantz

At-large Board Members

- Phyllis Harris
- Sandra L. D'Angelo
- Marcia Cepeda
- Ann Harris
- Pam LaFrenz
- Jane VanSant
- Dana Klar
- Debi Word
- Pam Huggins
- Deborah Pratt
- Anne Ross-Weldy
- Vacant

Chapter Chairs

- [Kansas City](#): Christina Martin, Keren Lowenstein
- [St. Louis](#): Richard King
- [Springfield](#): Kendra Phillips
- [Central](#): [Don Love](#)

Task Force Chairs

- Vickie Riddle
- Sr. Rose McLarney
- Barbara Ross
- Marcia Hayes-Harris
- Brian Colby
- [Don Love](#)

For a list of current board members, visit http://masw.org/about_MASW/board.php

Chapters, Task Forces, and Coalitions

MASW's work is performed through our local and regional chapters, various task forces, and partner coalitions.

Chapters

In 2010, we had active chapters in Kansas City, St. Louis, Springfield, and Central Missouri. Local chapters hold public forums and provide opportunities for local members of MASW to meet on a regular basis for networking and education. Each chapter holds meetings and forums throughout the year to educate the public about current legislative issues regarding social welfare in Missouri. A Board of Directors elected by chapter members governs each chapter.

Chairs are elected locally by each chapter and are members of the MASW Board of Directors.

2010 Chapter Chairs:

[Kansas City](#): Christina Martin, Keren Lowenstein

[St. Louis](#): Richard King

[Springfield](#): Kendra Phillips

[Central](#): [Don Love](#)

Task Forces

As an organization, we identify eight specific policy focus areas that fall in line with our overall mission. Each of these areas has a designated task force to focus on the policies and legislative activity related to each area. Task forces set and recommend statewide goals on their respective policy issues. In addition, these task forces organize citizen action regarding issues.

Affordable Housing and Homelessness: The Affordable Housing and Homelessness task force is committed to increasing the supply of affordable, accessible housing and reducing the number of homeless people in Missouri by prioritizing rental, utility, and affordable housing assistance in areas of greatest need.

Chair: Vickie Riddle

Asset Development: The Asset Development task force supports policies that foster independence from welfare and charity by encouraging economic activities such as home ownership, matched savings programs, investment in education, and micro-enterprise.

Chair: Vacant

Criminal Justice: The Criminal Justice task force advocates for community-based alternatives to prison. This includes the aim to increase public safety through preventative activities that address social issues of at-risk individuals. The task force also advocates for responses that enable persons who commit crimes to develop and express remorse, make restitution, take responsibility for the consequences of their actions, and become integrated into society.

Chair: Sr. Rose McLarney

Economic Justice: Through advocacy and education, the Economic Justice task force aims to reduce economic injustice and inequality.

Chair: Barbara Ross

Education Policy: The Education Policy task force is dedicated to providing leadership, research, education, and advocacy to improve the educational climate for all Missourians regardless of age, race, gender, ability, or socioeconomic status.

Chair: Marcia Hayes-Harris

Health and Mental Health: The Health and Mental Health task force promotes quality, affordable healthcare for all Missourians, supports adequate funding for healthcare programs, and works with coalition partners to ensure the consumer's voice is heard in the public policy process.

Chair: Brian Colby

Human Rights: The Human Rights Task Force is committed to advocating for equal rights and opportunities for all persons regardless of race, ethnicity, gender, health, ability, sexual orientation, gender identity, age, class, religion, or immigration status.

Chair: Don Love

Hunger: The Hunger Task Force works to reduce hunger and dependence on emergency food supplies.

Chair: Vacant

Coalitions

In 2010, MASW participated in the following coalitions:

Criminal Justice

- [Missourians for Alternatives to the Death Penalty \(MADP\)](#)
- [Moratorium NOW! Campaign](#)

Economic Justice

- [Fair Energy Rates Action Fund \(FERAF\)*](#)
- [Missourians for Tax Justice \(MTJ\)*](#)
- [Tax Justice for a Healthy Missouri \(TJHMO\)*](#)

Education Policy

- [Literacy for Social Justice](#)

General or Multiple Issues

- Blueprint Coalition
- Missouri Coalition for Budget and Policy Priorities (MBP)
- [Missouri Jobs with Justice \(MO JwJ\)*](#)
- Missourians for Fair Elections*
- Missourians to End Poverty (MEP)*

Health and Mental Health

- Federation of Missouri Advocates (Mental Health)
- [Missouri Health Advocacy Alliance \(The Alliance\)*](#)
- [Missouri Healthcare for All](#)

Housing and Homelessness

- Coalition for the Missouri Housing Trust Fund*
- [Governor's Committee to End Homelessness*](#)
- [National Low-Income Housing Coalition](#)

Human Rights

- [Missouri Immigrant & Refugee Advocates \(MIRA\)*](#)

*MASW Executive Director, staff, or board member holds a leadership position on the board or steering committee of this coalition.

2010 Policy Priorities

These policy priorities were adopted at MASW's annual meeting on November 6, 2009.

Quality Healthcare: All people in Missouri should have access to affordable, quality healthcare including mental health services, through fully funded state implementation of national healthcare reform. Programs affecting the health of Missourians, such as Medicaid, CHIP, Food Stamps, and other nutrition services, should be expanded to the fullest extent possible.

Decent Housing: All people in Missouri should have access to decent affordable housing as well as access to services such as temporary and emergency shelters. Revenue for the Missouri Housing Trust Fund must be increased. Priorities should include ending predatory lending, promoting fair housing, enhancing housing opportunities for those receiving mental health services and those reentering from the corrections system, and providing access to good schools for children who are homeless.

Fair Treatment: All people in Missouri should be treated with dignity and fairness. It is a fundamental element of the common good to extend a helping hand to those who are subjected to discrimination, those reentering society from the corrections system, and those who were born in other nations. The state should protect people from exploitation and injustice and teach children in Missouri schools how to value others and resolve differences through nonviolent means.

Shared Prosperity: All people in Missouri should share in the prosperity of our society and pay their fair share of the cost of maintaining and enhancing the physical and human infrastructure that makes prosperity possible. Public policy should enable people, including those living in poverty, to acquire a quality education, accumulate assets, and earn their way to greater prosperity.

Outcome Measurement

Quality Healthcare: MASW supported SB 612 and SB 613, which would waive the lifetime ban on food stamp eligibility for persons with a drug felony on record. We went before the Senate Progress and Development Committee in February to testify in favor of the bills. During the committee meeting ten people, including the Chief of Police of St. Louis and the Mayor of Cape Girardeau, testified in favor of the bill. None testified against. The committee hearing and broad-based support are a measure of success.

Decent Housing: MASW supported action regarding several bills that would further social justice through decent housing standards. HB 1737 was heard before the Senior Citizen Advocacy Committee. This bill sets design standards for new and rehabilitated affordable housing. Such standards would make homes accessible for people of varying levels of physical ability. We testified in favor of the bill before the committee, but the panel did not vote on it. However, receiving a hearing is a measure of success.

In addition, HB 2116, which protects consumers from predatory lending practices, was assigned to committee and placed on the calendar. Last year, the Speaker of the House killed the bill by refusing to assign it to a committee until the last day of session. This year, the bill died because the Floor Leader never gave the opportunity to take it up for debate. We testified in favor of the kinds of predatory lending protection most other states have already enacted.

Fair Treatment: In 2010, several bills threatened to violate MASW's policy of fair treatment. We testified against several such bills, which eventually died or failed. HB 1231 would have required state driver license tests to be printed only in English with no translation assistance permitted. We testified against the bill, which was voted "do pass"

in the House but died in the Rules Committee. In addition, HJR 64 and HB 1966 proposed to require voters to present a government-issued photo ID in order to vote. We also testified against these bills, which could limit constitutional rights to those unable to obtain such identification. The bills died in the Senate committee that reviews cost of legislation.

Shared Prosperity: MASW experienced success in furthering its goal of shared prosperity. Improvements were made to the childcare subsidy program through HB 2290, which passed in the House and Senate and was approved by Governor Jay Nixon. For years, we have supported efforts to improve childcare subsidy so that working parents with low incomes can continue to work and know their children have quality care.

In addition, progress was made in the Tax Justice for a Healthy Missouri campaign. HB 2034 received a hearing in the House Ways and Means Committee. This bill is a much-needed reworking of Missouri's income tax system that would further the shared prosperity of Missourians.

2010 Student Advocacy Day

The 2010 Student Advocacy Day attracted more than 250 students from eight universities. In its five years, the annual Student Advocacy Day has provided college and university students from across the state of Missouri with the opportunity to visit the state capitol, learn about the political process, and advocate for Social Justice issues. This year, the students met in the Governor Office Building and were briefed by MASW staff and representatives from Missourians for Alternatives to the Death Penalty (MADP) and the Missouri Budget Project (MBP). Students observed committee meetings, met with legislators, and received first-hand experience in advocating for social justice.



110th Annual Conference

The 2010 annual conference, “Life, Liberty, and the Pursuit of Social Justice: A Call to Action,” was held Nov. 4-5 in Lake Ozark, Missouri. Keynote speakers included Leonard Zeskind, author of *Blood and Politics: The History of White Nationalism from the Margins to the Mainstream*; The Honorable William Ray Price, Jr., Chief Justice of the Supreme Court of Missouri; and Ray Hartmann, founder of *The Riverfront Times* and Hartmann Publishing. Attendees also participated in workshops including Defining Homelessness, Hunger in Missouri: The 2010 Missouri Hunger Atlas, Resiliency in Children of Incarcerated Parents, and Timeline for Implementation of the Affordable Care Act and its Impact on Missouri Families.

**“Life, Liberty and the Pursuit of
Social Justice: A Call to Action”**



Missouri Association for Social Welfare
110th Annual Conference
November 4 & 5, 2010
Resort at Port Arrowhead
Lake Ozark, Missouri



2010 Financial Summary

2010 Operating Revenue

- Homeless Missourians Information System revenue*: \$327,555
- Grants (Missouri Foundation for Health, HCF, MZ): \$112,950
- Draw on Endowment Fund Earnings: \$48,945
- Draw on Line of Credit: \$42,042.50
- United Way (St. Louis, Greater Kansas City, SECC): \$34,496
- Conferences/Special Events: \$24,472.50
- Contributions/Fundraising: \$13,177.50
- Membership dues: \$12,550
- Miscellaneous and Chapter Accounts: \$11,295

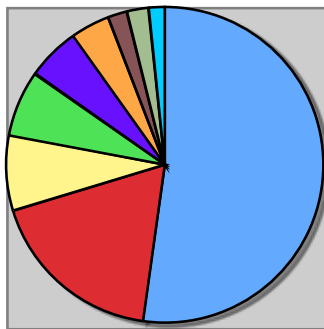
2010 Operating Expenses

- Staff salaries, benefits, and payroll taxes: \$388,422.50
- Homeless Missourians Information System database fees: \$92,870
- Professional fees (bookkeeping, payroll, audit, legal, IT, etc.): \$43,925
- General office expenses (postage, phone, supplies, equipment, etc.): \$28,237.50
- Staff travel: \$35,767.50
- Conferences/special events: \$8,785
- Chapter and miscellaneous: \$15,060
- Center for Social Justice maintenance and repair: \$9,412.50
- Debt service: \$5,020

Gross Expenditure \$627,500

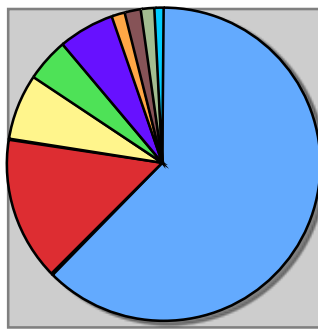
*HMIS revenue is strictly used for the operation of the HMIS program; no HMIS revenue is used for advocacy.

Operating Revenue



- HMIS
- Grants
- Endowment Fund
- Line of Credit
- United Way (Stl, KC, SECC)
- Conferences/ Events
- Contributions/ Fundraising
- Membership Dues
- Misc./ Chapter Accounts

Operating Expenses



- Staff
- HMIS Fees
- Professional Fees
- Office Expenses
- Travel
- Conferences/ Events
- Chapter/ Misc.
- CSJ Maintenance
- Debt Service

MASW Office

The Missouri Association for Social Welfare office is located in the Center for Social Justice in Jefferson City, Missouri. The MASW Board of Directors holds its regular meetings there, as do task forces and other MASW committees. The boardroom is also available for use by other social justice organizations in need of a meeting place in Jefferson City.

MASW 2010 Staff

- Bob Quinn, Executive Director
- Dorothy Werdehausen, Administrative Assistant
- Christine Woody, Eastern Chapter Coordinator (3/4-time position)
- Valori Sanders, Western Chapter Coordinator (part-time position)
- Sandy Wilson, HMIS Director and Special Projects
- JoAnne Ivey, HMIS Project Assistant
- Roxanne Parker, HMIS Project Coordinator
- Lindsay Wallace, HMIS Project Coordinator
- Robert Sobule, HMIS HPRP Coordinator
- Kellie Dorsey, HMIS Administrative Assistance (half-time position)

For a list of current staff, please visit http://www.masw.org/about_MASW/staff.php

Contact Us

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Missouri Association for Social Welfare
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Join us in the fight for social justice. To learn more about MASW or to become a member, please visit masw.org/join.php. Or call toll free at (888)-634-2901

2011 Annual Conference

Missouri Association for Social Welfare 111th Annual Conference

“Envisioning the Arc of Social Justice in Missouri”

November 3-4, 2011

Inn at Grand Glaize, Osage Beach, MO

For more information about MASW’s annual conference, please contact the office at (573)-634-2901 or visit the website at www.masw.org

MASW was proud to be funded by these outstanding organizations in 2010



Missouri Foundation for Health, United Way (St. Louis and Kansas City), Healthcare Foundation of Greater Kansas City, and Mazon Foundation fund MASW's program of research, education, leadership, and advocacy for social and economic justice. Funds from the US Department of Housing and Urban Development are used solely for operation of the HMIS program and are not used for advocacy.

Missouri State Motto
Salus populi suprema lex esto
The welfare of the people shall be the supreme law.