




Envisioning the Arc of

Social Justice in Missouri



111th Annual
MASW Conference



**MISSOURI ASSOCIATION
FOR SOCIAL WELFARE
November 3-4, 2011
Inn at the Grand Glaize
Osage Beach, Missouri**

As our organization begins its 12th decade, we find ourselves fighting to preserve the hard won victories of the previous 110 years, in which we helped build a strong public safety net that promotes social justice and the health and welfare of all Missourians. Today, when the political debate seems to be between those who want to immediately undo all the progress of the previous century, and those who want to undo that progress more gradually, MASW is needed more than ever. Join us for our 111th Annual Conference!

Bob Quinn, Executive Director

The Board of Directors of the Missouri Association of Social Welfare invites you to attend the 111th Annual MASW Conference. It will be an exciting two day event at the Lake of the Ozarks. The conference is packed with great speakers, our annual meeting, and opportunities to network with other social justice advocates from across Missouri!

PLEASE JOIN US IN NOVEMBER!!

Full Conference Registration covers the entire program. It will include 4 major speakers and 3 meal functions, 10 workshops, networking opportunities, and the Annual Business Meeting where goals and elections take place.

Early Bird Registration will provide a significant savings if received at our offices by October 5. Fee of \$150.00 for members; and \$175.00 for non members -- *this non member rate does include a one year MASW membership.* Registrations received after October 6 will be charged the full conference rate of \$175 and \$200.

Student enrollees must be currently enrolled in school and show a valid student ID to qualify for the special rate of \$90. This year meals are included with the special rate.

Agency billing: MASW is willing to invoice your agency. Please forward purchase orders or call to make special arrangements. If more than one person per agency is attending, please feel free to copy the registration form and send separate forms for each person. A single check for all registrants from a single agency is acceptable.

Scholarships: A limited number of scholarships are available to cover a portion of your registration fees only. We do ask that if at all possible you cover a small portion of the total registration fee. (*The scholarships do not include lodging or travel expenses.*) To receive a scholarship application call the MASW office, or go online www.masw.org.

Please consider donating above the normal registration to help fund scholarships for low-income people.

Continuing Education Units will be available. The University of Missouri - Columbia, School of Social Work has approved the conference program for .875 CEUs or 8.75 contact hours. The form will be in your packet at registration. The cost for the CEU Certificate is \$10.00. If you wish contact hours please note that on the form, that certificate will be issued by MASW.

Special Dietary Needs: If you have special dietary needs, please indicate those needs on your registration form and it will be communicated to the hotel staff. **We do need this information in advance to help accommodate your needs.**

Cancellation Policy: No refunds will be given after October 5, 2011, before that date, a full refund can be requested.

The special **Conference Rate** for rooms at Inn at the Grand Glaize is \$61.00 for single or double room. **The conference room rate will be available 3 days before and 3 days after, depending on availability of rooms.** Group conference code MASW11.

**RESERVATION DEADLINE
October 3**

**Call: 1-800-348-4731
1-573-348-4731
Fax: 1-573-348-4694**



MASW is a proud member of:
United Way of Greater Kansas City
United Way of Greater St. Louis

KEYNOTE SPEAKERS

Thursday, November 3, 2011

Luncheon Keynote 12:00 – 1:45 pm

"Policy Matters: Individual Acts of Kindness Can Not Replace Just and Fair Social Policy"

Francie Broderick, former Executive Director of Places for People, St. Louis, MO

Places for People, a community based psychiatric rehabilitation agency serves the most disabled of people with mental illness. Places for People provides independent living services, a day program, a group home, emergency housing, and services to people who are homeless and mentally ill. Founded in 1972, Places for People is the oldest such agency in the state of Missouri. Ms. Broderick joined Places for People in 1975 and was responsible for programmatic and clinical functions of the agency. Between 1975 and 1987 she was responsible for all functions of the agency's day program.

Dinner Keynote: 6:00 pm – 7:45 pm

"The High Cost of Failing to Learn from Past Successes"

Dr. Bill Black, UMKC School of Economics and Law

Bill Black is an Associate Professor of Economics and Law at the University of Missouri – Kansas City (UMKC). He was the Executive Director of the Institute for Fraud Prevention from 2005-2007. He has taught previously at the LBJ School of Public Affairs at the University of Texas at Austin and at Santa Clara University, where he was also the distinguished scholar in residence for insurance law and a visiting scholar at the Markkula Center for Applied Ethics.

He was litigation director of the Federal Home Loan Bank Board, deputy director of the FSLIC, SVP and General Counsel of the Federal Home Loan Bank of San Francisco, and Senior Deputy Chief Counsel, Office of Thrift Supervision. He was deputy director of the National Commission on Financial Institution Reform, Recovery and Enforcement.

He is the author of "The Best Way to Rob a Bank is to Own One" (University of Texas Press 2005). Black developed the concept of "control fraud" -- frauds in which the CEO or head of state uses the entity as a "weapon." Control frauds cause greater financial losses than all other forms of property crime combined and kill and maim thousands.

Friday November 4, 2011

Plenary Session: 10:45 - 11:30 a.m.

"Every Worker's Stake in Defending the Right to Organize and Bargain Collectively"

Lara Granich, Jobs with Justice, St. Louis and others

Closing Remarks: 11:30 am – 12:00 pm

"Pulling It All Together and Our Call To Action"

Bob Quinn, MASW Executive Director

CONFERENCE SCHEDULE -- WORKSHOP INFORMATION

Thursday, November 3

Registration Begins 10:00 a.m.

Opening Keynote Address & Luncheon: 12:00 p.m. – 1:45 p.m. - Francie Broderick

Workshop Sessions: 2:00 – 3:15 p.m.

- A. The Tomato: Mapping Your Community's Food System for a Health Community**
Michelle Kaiser, Sharon Lee, Vera Massey, Gary Glass, Erin Barbaro, Chris Fulcher
Columbian's Unite for Healthy Neighborhoods Community Food System Mapping Team (MU Extension Healthy Lifestyle Initiative), Columbia, MO

Follow the tomato. That's all it takes to gain a better understanding of your community's food system. From production to consumption, learn about the process of community food assessments and food mapping. This workshop will provide attendees with the opportunity to learn from a community-based group that has begun a community food assessment. Learn about the process of putting together an assessment team, training members, forging partnerships, working in interdisciplinary contexts, and planning the project. See how maps may be used to provide supportive evidence concerning areas of need where access to food may be challenging. Engage in discussions about the challenges of collaborative projects. Learn how a solid assessment can inform policy makers, agencies, and community members about the assets and risks of their food system from economic, health, environmental, and social justice perspectives.

- B. Homelessness, Families and Structural Effects... – *the hidden face of poverty and inequity in the United States***

Thomas E. Gould, Ph.D., Denver, Co

Homelessness has been attributed to personal defects rather than to socioeconomic conditions. This study uses a unique dataset, collected in studies by MASW's Task Force of Affordable Housing and Homelessness, containing the number of people in family units in emergency homeless shelters in Missouri to examine structural effects on family homelessness. Generalized estimating equations (GEE) demonstrated strong impacts of economic decline within counties on family homelessness and possible mitigation through general relief. The number of people in families in emergency shelters is positively associated with unemployment rates and negatively associated with general relief. Time trends show prosperity declines with increased family occupancy of homeless shelters. This study lends critical support to those who believe that power affects family homelessness and that treatment of individual pathologies does not constitute a sufficient social policy to alleviate homelessness.

- C. Economics Issues of State Economy**

Rory Ellinger, State Representative 72 District of Missouri, St. Louis, MO

This workshop will consist of a discussion of economic issues in the State's economy. Next year's estimate of shortfall in Missouri's budget is \$800,000,000.00. That doesn't count monies needed to assist people in Southeast Missouri, Joplin or Bridgeton because of floods, storms and tornados. We need more revenue. If we added \$1.00 to the cost of a pack of cigarettes the State would make \$500,000,000.00 a year. Our tax code is wildly out of date. All of these issues need to be seriously discussed.

- D. Medicare, Medicaid and Social Security—YES!**

Mary Hussmann, GRO – Grass Roots Organizing, Columbia, MO., and others

This session will provide information and learn the real truths about Social Security, Medicare and Medicaid so we can debunk the myths! Learn what we can do to protect these vital social-economic services!

- E. Surviving a Disaster: From Relief to Recovery**

Lynne Meyerkord, Jacquie Brown-Allen, Cecelia Havens and Ruth West
AIDS Project of the Ozarks, Springfield, MO

Working effectively and successfully through a disaster. Building bridges and providing relief while staying grounded. This session will address organizational management, resource building, and case management in a disaster zone; as told by the AIDS Project of the Ozarks staff providing services to Joplin residents.

Workshop Sessions: 3:30 – 4:45 p.m.

F. Stopping the Payday Lending Debt Trap: Reform and Alternative Solutions

Molly Fleming-Pierre, Communities Creating Opportunity (CCO), Kansas City, MO

Exorbitant interest rates on payday loans, averaging 445% in Missouri, ensnare our struggling families into spirals of debt so usurious that a \$300 loan for the month's groceries typically costs a whopping \$710. With these rates, the average borrower pays more in interest than the original loan amount, resulting in borrowers falling into a spiral of high interest loans. This session will provide an opportunity to discuss two complementary solutions to these predatory products: regulation of the payday lending industry and payday alternative products.

G. Redesigning Education in Missouri

Marcia Hayes-Harris, Literacy Roundtable, St. Louis, MO

Education is probably one of our most precious assets and yet in the last few years, it has taken a back seat to many other issues – so much so that we are developing citizens who are both uninspired and unmotivated. This session will allow participants to work together to define what quality education in Missouri could look like. Using the Popular Education model, we will craft an educational system that we can all be proud of. Popular Education is a participatory PEER process that combines people's experience to develop collective analysis and strategies for action for POSITIVE SOCIAL CHANGE. In the popular education model, everyone is a teacher and a learner and every meeting leads to action.

H. Puppies for Parole

George Lombardi, Director, Missouri Department of Corrections, Jefferson City, MO., and others

Puppies for Parole started in February, 2010 which seeks to interdict euthanizing shelter dogs, enhance relationships between prisons and communities, and develop responsibility and skills for offenders, impact the culture and atmosphere of our prisons and act as a catalyst for the therapeutic process for offenders with mental health issues as well as our infirmary and hospital patients. The net result has been the adoption of some dogs with the Department of Mental Health facilities, Veterans Hospitals and families with children of autism. Director Lombardi and others will present a description of the progress of this effort.

I. Red Families vs. Blue Families

June Carbone, University of Missouri at Kansas City, Kansas City, MO

Red Families vs. Blue Families identifies a new family model geared for the post-industrial economy. This presentation will take a look at the ways in which the red versus blue political divide reflects an even deeper divide in family life and sexual values. The presentation will also look at where these different family systems still overlap, and suggest solutions that permit rebuilding support for both types of families in changing economic circumstances.

J. Harvesting Hope for Food Justice in Missouri

Michele Kaiser, Ashley Vancil, Joan Hermsen and Sandy Rikoon

University of Missouri – Columbia Interdisciplinary Center for Food Security, Columbia, MO

We've all heard this before: "You are what you eat." What happens when what you can *afford* to eat or what is *available* to eat includes a diet laden with fats, sugars, and fillers? What happens when reduction in government food programs occur while the number needing those programs increases? What challenges does this create for emergency food programs and faith-based agencies seeking to meet the community's needs? Food justice considers how food is grown, processed, distributed, and consumed. Learn how food justice can work to connect policy makers and professionals in agricultural, community development, transportation, social service, and health sectors. This workshop will provide a background for understanding how communities can work towards ensuring equitable access to affordable healthy foods that are grown in sustainable ways.

Reception/Cash Bar: 5:30p.m.

Dinner, Awards, Keynote Address: 6:00 p.m.

Dr. Bill Black – UMKC School of Economics and Law

Hospitality Time: 8:00 p.m.

Friday, November 4, 2011

Breakfast and Annual Meeting: 8:00 – 9:30 am

Report from the MASW State Board President
Financial Report
Approval of 2012 Goals
Election of new Board Members and Officers
Task Force Reports
Chapter Reports

Plenary Session: 10:45 - 11:30 a.m.

“Every Worker’s Stake in Defending the Right to Organize and Bargain Collectively”

Lara Granich, Jobs with Justice, St. Louis and others

Closing Remarks 11:30 a.m. – 12:00 pm

“Pulling it All Together and Our Call to Action” Bob Quinn, MASW Executive Director

Award Nominations

MASW is now accepting nominations for its Annual Awards.

The Herman and Dorothy Johnson Award honors someone who is working for social justice on the local level. If you know someone who is working for justice in their neighborhood or their city please nominate them for this award.

The Elaine Aber Humanitarian Award honors someone who has been active in advocacy work on a specific social justice issue. If you know someone who is working for justice in one of the MASW issue areas please nominate them.

For nomination forms, or to learn more about these awards visit the MASW website www.masw.org and click on “Conference”, or call 573-634-2901 and a form will be mail to you. Forms need to be received at the MASW Office before September 7, 2011.

Silent Auction

MASW is asking for donations for its Annual Silent Auction, which will be a highlight of the 2011 Annual Conference.

MASW is looking for gift certificates from your favorite hotel or your favorite restaurant; a wine and cheese gift basket; a summer fun basket; a piece of art work; or a vase; a basket of goodies from your kitchen; something from your fall garden; some products from your favorite beauty salon or some of your hand crafted items.

To donate an item for the Silent Auction:

In Central Missouri: Dorothy at 573-634-2901, ext 300 or email at werdehausen@masw.org;

In St. Louis: Christine Woody at christinemasw@yahoo.com;

In Kansas City: Valori Sanders at val.sanders@yahoo.com.

Auction items will be on display from the start of the Conference through the close of the business meeting on Friday morning.

Successful bidders will be announced at that time.

The Conference Committee and the MASW Board of Directors and Staff appreciate your consideration and participation in this endeavor.



Missouri Association for Social Welfare
606 East Capitol Avenue
Jefferson City, MO 65101

Return Service Requested

**NON PROFIT
ORG**

U.S. POSTAGE
PAID
Jefferson City, MO
Permit No. 37

***Open
Immediately!
Time Sensitive
Conference
Materials***

REGISTRATION FORM
MASW 110th ANNUAL CONFERENCE
November 3 & 4, 2011
The Inn at the Grand Glaize, Osage Beach, Missouri

	MEMBER	NON-MEMBER	STUDENT
Early Bird	\$150.00	\$175.00*	\$90
After 10/5	\$175.00	\$200.00*	\$90
Optional Registration with Display Table (Early Bird only)	\$175.00**	\$200.00**	
OPTIONAL: Contribution for scholarships and student subsidy			
OPTIONAL: Individual Banquet Tickets	\$25	\$25	\$25
OPTIONAL: Reserved Banquet Table for 8	\$200	\$200	\$200
TOTAL: Registration +Options			

* The full *Non-Member rate* entitles the conferee to a one-year complimentary membership in MASW.
 ** Display area will be in an adjacent room to all major events – all keynote speeches and Friday events.

Name: _____

Title (if applicable): _____

Agency (if applicable): _____

Student ID And University (if applicable): _____

Address: _____

City/State/Zip: _____

Tel: _____ Fax: _____

Food Allergies: (if special menu is required) _____

Email: _____

Enclosed Is A Check For _____ \$ _____

Enclosed Check Is For Table Display And Registration Fee \$ _____

If Payment Is By Credit Card, Indicate ___ Visa ___ MasterCard

Name written on credit card: _____

Card # _____ Expiration Date: _____//_____//_____

Please return this registration with your check or credit card number to:
MASW, 606 E. Capitol Ave., Jefferson City, MO 65101
 Tel. 888-634-2901; Fax: 573-635-1648; e-mail: Citizenvoice@masw.org
 YOU MAY ALSO REGISTER ONLINE AT www.masw.org